



February 11-13, 2025 | Africana Hotel, Kampala, Uganda

AFMASS Food Manufacturing Expo co-located with Africa Hotels & Restaurants Expo

Uganda & Great Lakes Africa Editions

The No.1 Food & Beverage Manufacturing and Milling Industry plus Food Service, Hotels, Restaurants & Catering Industry Trade Shows

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THE PROGRAM

DAY 1 - FEBRUARY 11, 2025		
08.00	Registration Opens	
09.00	Expo Hall opens	
10.00	<p>SESSION 1: Official Ribbon Cutting Ceremony & Opening Session</p> <p>TOWN HALL – PANEL DISCUSSION 1: <i>Beyond Covid-19 Pandemic: Status of Investments & Emerging Opportunities in the Food & Beverage, and Milling & Hospitality Industry in Uganda and Great Lakes region of Africa</i></p> <ul style="list-style-type: none"> • Godwin Tumwebaze – General Manager, GBK Group of Companies • David Mulwa – Country Manager, Buhler • President, Uganda Professionals Chefs Union • Allan Ssenyondwa – Director, Policy & Advocacy, Uganda Manufacturers Association • Robert Ssebandeke – Technical Director, Royal Milk • Biyinzika Poultry representative • Eric Muraguri – General Manager, Bakels East Africa 	<p>Sponsored by:</p> 
11.00	<p>SESSION 2: FOOD SAFETY, QUALITY & COMPLIANCE MANAGEMENT</p> <p>This session will highlight the new technologies and ideas to reduce risks and boost food safety, quality and compliance in the food, hospitality and agriculture industry value chains</p>	<p>Sponsored by:</p> 
11.00	PRESENTATION: Collins Tombito – Sales Representative, Prognosis Biotech	
11.30	<p>PANEL DISCUSSION – <i>Building a strong food safety culture and quality infrastructure to facilitate a vibrant export-led food, hospitality and agricultural industry value chain in Uganda and Great Lakes region</i></p> <ul style="list-style-type: none"> • Collins Tombito – Sales Representative, Prognosis Biotech • Government of Uganda representative • Uganda Professionals Chefs Union representative • Makerere University / Kyambogo University representative • Others to be confirmed 	
12.30	<p>PRESENTATION: Rachel Wangui, Sales Manager, Analytical Science-Food Quality & Safety Division – F&S Scientific.</p> <p>Beyond Borders: Enhancing & Improving Food Safety and Quality testing</p>	
13.30	LUNCH BREAK & NETWORKING AT THE EXPO HALL	
14.30	<p>SESSION 3: FOOD INNOVATION & FORMULATION</p> <p>This session will highlight the new technologies and ideas to formulate and manufacture nutritious, affordable and sustainable food, beverage, dairy, milled and other products</p>	<p>Sponsored by:</p> 
16.00	<p>SESSION 4: BUILDING THE HUMAN CAPACITY IN THE FOOD, BEVERAGE & MILLING INDUSTRY IN UGANDA & GREAT LAKES REGION OF AFRICA</p> <p>This session will highlight the opportunities, challenges and market trends in the training and capacity building of the human capital in the food, beverage and milling industry in Uganda and Great Lakes region of Africa.</p>	<p>Sponsored by:</p> 

	<ul style="list-style-type: none"> • Makerere University representatives • Kyambogo University representatives • Uganda Association of Food Science & Technology 	
18.00	OFFICIAL COCKTAIL & NETWORKING FORUM - OPEN ONLY TO DESIGNATED TOP EXECUTIVES FROM SPONSORS, EXHIBITORS, PAID-UP DELEGATES AND SPECIALLY INVITED GUESTS	Sponsored by 
DAY 2 - FEBRUARY 12, 2025		
09.00	Expo Hall opens	
09.30	<p>Africa HORECA Excellence Summit Opening Session</p> <p>SESSION 1: ENHANCING SERVICE QUALITY AND GUEST EXPERIENCE IN THE HORECA INDUSTRY THROUGH DIGITAL TRANSFORMATION</p> <p>This session will highlight the opportunities, challenges and market trends in the adoption of artificial intelligence (AI), automation and mobile technology in enhancing guest experience in the HORECA industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> • Uganda Professionals Chefs Union representatives • Others to be announced 	Sponsored by: 
10.30	<p>SESSION 2: TALENT DEVELOPMENT & WORKFORCE PRODUCTIVITY IN THE HORECA INDUSTRY IN UGANDA & GREAT LAKES REGION</p> <p>This session will highlight the opportunities, challenges and market trends in upskilling employees, managing turnover, and fostering a service-oriented culture within the food service, hotels, restaurants and catering industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> • Uganda Professionals Chefs Union representatives • Others to be announced 	Sponsored by: 
11.30	<p>SESSION 3: WHAT'S NEW IN THE GRAINS, MILLING & ANIMAL FEED TECHNOLOGIES</p> <p>This session will highlight the opportunities, challenges and market trends in the grains, milling and animal feed industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> • PRESENTATION: David Mulwa – Country Manager, Buhler 	Sponsored by: 
12.00	<p>SESSION 4: FOOD PROCESSING & PACKAGING INNOVATION & SUSTAINABILITY</p> <p>This session will highlight the new technologies and products in the processing, packaging and supply chain management in food & beverage, dairy, confectionery, meat, poultry and other products.</p> <ul style="list-style-type: none"> • PRESENTATION: Avi Singh – USS Pactech 	Sponsored by: 
13.00	LUNCH BREAK & NETWORKING AT THE EXPO HALL	

14.30	<p>SESSION 2: INVESTING IN MEAT, POULTRY & FISH FARMING & PROCESSING TO MEET LOCAL, REGIONAL & INTERNATIONAL TRADE OPPORTUNITIES</p> <p>This session will highlight the emerging local, regional and international trade opportunities in the meat, poultry and fish industry in Uganda and Great Lakes region of Africa – and how the sectoral players can contribute to meeting the demand for the meat, poultry and fish products in the region and beyond</p> <ul style="list-style-type: none"> • Biyinzika Poultry representative • SR Afro Chicks representative 	<p>Sponsored by:</p> 
16.00	<p>SESSION 5: INVESTING IN DAIRY FARMING & PROCESSING TO MEET LOCAL, REGIONAL & INTERNATIONAL TRADE OPPORTUNITIES</p> <p>This session will highlight the emerging local, regional and international trade opportunities in the dairy industry in Uganda and Great Lakes region of Africa – and how the sectoral players can contribute to meeting the demand for milk products in the region and beyond</p> <ul style="list-style-type: none"> • Dr. Dick Kamuganga – President, Uganda Farmers Federation • Robert Ssebandeke – Technical Director, Royal Milk • Jesa Farm Dairy representative 	<p>Sponsored by:</p> 
<p>DAY 3 - FEBRUARY 13, 2025</p>		
09.00	Expo Hall opens	
09.30	<p>SESSION 1: Showcase of food & beverage products and cooking demonstrations by Uganda Professional Chefs Union</p>	
13.00	<p>LUNCH BREAK & NETWORKING AT THE EXPO HALL</p>	
14.30	<p>SESSION 12: Showcase of food & beverage products and cooking demonstrations by Uganda Professional Chefs Union</p>	
17.00	<p>EVENT OFFICIALLY ENDS</p>	