



February 11-13, 2025 | Africana Hotel, Kampala, Uganda

AFMASS Food Manufacturing Expo co-located with Africa Hotels & Restaurants Expo

Uganda & Great Lakes Africa Editions

The No.1 Food & Beverage Manufacturing and Milling Industry plus Food Service, Hotels, Restaurants & Catering Industry Trade Shows


SPONSORED BY



ORGANISED BY



THE PROGRAM

DAY 1 - FEBRUARY 11, 2025		
08.00	Registration Opens	
09.00	Expo Hall opens	
10.00	<p>SESSION 1: Official Ribbon Cutting Ceremony & Opening Session</p> <p>TOWN HALL – PANEL DISCUSSION 1: <i>Beyond Covid-19 Pandemic: Status of Investments & Emerging Opportunities in the Food & Beverage Manufacturing and Milling & Hospitality Industry in Uganda and Great Lakes region of Africa</i></p> <ul style="list-style-type: none"> • Godwin Tumwebaze – General Manager, GBK Group of Companies • David Mulwa – Country Manager, Buhler • President, Uganda Professionals Chefs Union • Government of Uganda representative • Others to be confirmed 	<i>Sponsorship opportunity available</i>
11.00	<p>SESSION 2: FOOD SAFETY, QUALITY & COMPLIANCE MANAGEMENT</p> <p>This session will highlight the new technologies and ideas to reduce risks and boost food safety, quality and compliance in the food, hospitality and agriculture industry value chains</p>	<p>Sponsored by:</p> 
11.00	PRESENTATION: Collins Tombito – Sales Representative, Prognosis Biotech	
11.30	<p>PANEL DISCUSSION – <i>Building a strong food safety culture and quality infrastructure to facilitate a vibrant export-led food, hospitality and agricultural industry value chain in Uganda and Great Lakes region</i></p> <ul style="list-style-type: none"> • Collins Tombito – Sales Representative, Prognosis Biotech • Government of Uganda representative • Uganda Professionals Chefs Union representative • Makerere University / Kyambogo University representative • Others to be confirmed 	
12.30	<p>PRESENTATION: Rachel Wangui, Sales Manager, Analytical Science-Food Quality & Safety Division – F&S Scientific.</p> <p>Beyond Borders: Enhancing & Improving Food Safety and Quality testing</p>	
13.30	LUNCH BREAK & NETWORKING AT THE EXPO HALL	
14.30	<p>SESSION 3: FOOD INNOVATION & FORMULATION</p> <p>This session will highlight the new technologies and ideas to formulate and manufacture nutritious, affordable and sustainable food, beverage, dairy, milled and other products</p>	<i>One-hour sponsorship opportunities available</i>
DAY 2 - FEBRUARY 12, 2025		
09.00	Expo Hall opens	
09.30	<p>Africa HORECA Excellence Summit Opening Session</p> <p>SESSION 1: ENHANCING SERVICE QUALITY AND GUEST EXPERIENCE IN THE HORECA INDUSTRY THROUGH DIGITAL TRANSFORMATION</p>	<i>One-hour sponsorship opportunities available</i>

	<p>This session will highlight the opportunities, challenges and market trends in the adoption of artificial intelligence (AI), automation and mobile technology in enhancing guest experience in the HORECA industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> Uganda Professionals Chefs Union representatives 	
10.30	<p>SESSION 2: TALENT DEVELOPMENT & WORKFORCE PRODUCTIVITY IN THE HORECA INDUSTRY IN UGANDA & GREAT LAKES REGION</p> <p>This session will highlight the opportunities, challenges and market trends in upskilling employees, managing turnover, and fostering a service-oriented culture within the food service, hotels, restaurants and catering industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> Uganda Professionals Chefs Union representatives 	<i>One-hour sponsorship opportunities available</i>
11.30	<p>SESSION 4: WHAT'S NEW IN THE GRAINS, MILLING & ANIMAL FEED TECHNOLOGIES</p> <p>This session will highlight the opportunities, challenges and market trends in the grains, milling and animal feed industry in Uganda and Great Lakes region of Africa.</p> <ul style="list-style-type: none"> PRESENTATION: David Mulwa – Country Manager, Buhler 	<i>One-hour sponsorship opportunities available</i>
13.00	LUNCH BREAK & NETWORKING AT THE EXPO HALL	
14.30	<p>SESSION 4: FOOD PROCESSING & PACKAGING INNOVATION & SUSTAINABILITY</p> <p>This session will highlight the new technologies and products in the processing, packaging and supply chain management in food & beverage, dairy, confectionery, meat, poultry and other products.</p> <ul style="list-style-type: none"> PRESENTATION: Avi Singh – USS Pactech 	<i>One-hour sponsorship opportunities available</i>
16.30	<p>SESSION 5: ENTREPRENEURSHIP, INVESTMENTS, INNOVATION & TRADE OPPORTUNITIES IN THE DAIRY INDUSTRY</p> <p>This session will highlight the emerging investment, innovations and local, regional and international trade opportunities in the dairy industry in Uganda and Great Lakes region of Africa</p>	<i>One-hour sponsorship opportunities available</i>
18.30	OFFICIAL COCKTAIL & NETWORKING FORUM - OPEN ONLY TO DESIGNATED TOP EXECUTIVES FROM SPONSORS, EXHIBITORS, PAID-UP DELEGATES AND SPECIALLY INVITED GUESTS	<i>Sponsorship opportunities available</i>
DAY 3 - FEBRUARY 13, 2025		
09.00	Expo Hall opens	
09.30	<p>SESSION 1: ENTREPRENEURSHIP, INVESTMENTS, INNOVATION & TRADE OPPORTUNITIES IN THE SOFT & ALCOHOLIC BEVERAGES INDUSTRY</p> <p>This session will highlight the emerging investment, innovations and local, regional and international trade opportunities in the soft and alcoholic beverages industry in Uganda and Great Lakes region of Africa</p>	<i>One-hour sponsorship opportunities available</i>
11.30	<p>SESSION 2: ENTREPRENEURSHIP, INVESTMENTS, INNOVATION & TRADE OPPORTUNITIES IN THE MEAT, POULTRY & FISH INDUSTRY</p>	<i>One-hour sponsorship opportunities available</i>

	This session will highlight the emerging investment, innovations and local, regional and international trade opportunities in the meat, poultry and fish industry in Uganda and Great Lakes region of Africa	
13.00	LUNCH BREAK & NETWORKING AT THE EXPO HALL	
14.30	SESSION 3: ENTREPRENEURSHIP, INVESTMENTS, INNOVATION & TRADE OPPORTUNITIES IN THE COFFEE, TEA & COCOA INDUSTRY This session will highlight the emerging investment, innovations and local, regional and international trade opportunities in the coffee, tea, cocoa and confectionery industry in Uganda and Great Lakes region of Africa.	<i>One-hour sponsorship opportunities available</i>
17.00	EVENT OFFICIALLY ENDS	